A sustainable Malmö
We act locally and contribute globally

The City of Malmö's work with
the Global Goals for Sustainable Development
September 25, 2015 was an important day for the world. This was when all the countries in the UN agreed on 17 Global goals with a common agenda: to lead the world towards a sustainable and fair place by 2030. For everyone.
The 2030 Agenda – for a sustainable and fair world

- Consists of 17 Global goals and 169 targets. Aims to end poverty and hunger, realise the human rights for everyone, reduce inequality, achieve equality and empowerment for all women and children and to ensure a lasting protection for the planet and its natural resources.

- The Agenda is universal, the goals are integrated and indivisible and balance the three dimensions of sustainable development: economically, socially and environmentally.

- The Agenda is to be implemented with special consideration to the people and communities that have the worst conditions. No one is to be left out.
Global challenges – local solutions

• Municipalities, county councils and regions implement policies and change society and are the link between citizens, the business community, civil society and decision-makers.

• Through their responsibility for schools, healthcare, care, community planning and environmental work, the municipality has a great influence on sustainable development.

• A municipality can make it easy for everyone who lives and works to make sustainable choices in everyday life.
In 2015 Malmö signed “A Declaration of Cities’ Commitment to the 2030 Sustainable Development Agenda”.

By 2020 Malmö shall have developed a joint strategy to achieve the 17 Global Goals by 2030 – a local 2030 Agenda.

Malmö is one of the reference municipalities in the Government’s work with the Global Goals.

Malmö is a part of the national delegation for the 2030 Agenda where the Chair of the City Executive Board is a member.
What we do
We are not starting from zero

• The City of Malmö has a long tradition and experience of working with sustainability in all aspects: environmental, social and economic.

• As early as 1997 the municipal council decided to work with UN’s Agenda 21.

• Over the years The City of Malmö has won many awards for its work for sustainable development, including UN World Habitat Awards for the Eco-town Augustenborg.

• In 2010 the initiative to the Malmö Commission – one of the world’s first commissions for social sustainability and equal health – was taken. Since the final report in 2013, the proposals of the Commission are being implemented in the city.
Political anchoring, intention and determination
• The municipal council has decided that the 2030 Agenda shall be the **inspiration for The City of Malmö’s activities**.

• The Chair of the City Executive Board has signed *A Declaration of Cities’ Commitment to the 2030 Sustainable Development Agenda*.

• Establishment of the **finance and stability advisory committee**, in June 2017, that prepares matters for the city executive board.

• Political decision to establish **an office for sustainable development** that has been assigned to lead, coordinate and communicate the city’s work with the 2030 Agenda.

• Provides unique opportunities to participate in important processes, e.g. the creation of Sweden’s action plan to implement the 2030 Agenda and to represent Sweden in delegations to the UN.
Sustainability office for a holistic approach
• The office for sustainable development has the **overall assignment** to **coordinate, lead and communicate** the implementation of the 2030 Agenda in the City of Malmö.

• **Gap analysis** of how Malmö stands in relation to the 2030 Agenda.

• Planning for **new goal structures** ahead of budget 2019, where the Global Goals are integrated.

• **Strategy 2018** for the long-term work with the 2030 Agenda – five development processes (see slides 12-21).
1. Integrate on systems level, into budget
• Crucial that **change is made on a system level.**

• The Global Goals become a **part of the ordinary control and management systems**, not a strategy that is put to the side of overall visions and goals.

• **Gap analysis** as a basis for political goals.

• **New goal structure** based on the Global goals

• The City of Malmö’s budget 2020 becomes our **local 2030 Agenda**.
2. The Global Goals – a part of operations development
• Administrations and public companies are focused on their basic assignments where the 2030 Agenda becomes a part of the existing systems of operation.

• Work with sustainable development is done through operations development in the whole organisation.

• Challenges the existing pattern of thinking, for instance through involving children and young people in development processes.
3. Communications for participation and learning
• A comprehensive **communications strategy** to be implemented in the city.

• **Real stories** from all over Malmö about working for sustainable development to be produced, distributed and used as a basis for dialogue.

• Investment in **knowledge alliances** through participation and promoting involvement contributes to strengthening the **democratic process**.
4. Conscious and sustainable decisions, on all levels – every day!
• Increased knowledge will lead to conscious decisions. Investment in **efforts to raise the level of competence** to create a common approach in the work with sustainable development.

• **Training initiatives** for politicians, managers and colleagues, include among others, a communications project under the auspices of the Swedish Association of Local Authorities and Regions and the Swedish UN Federation where the City of Malmö is a pilot municipality.

• **Inspiration and awareness-raising seminars** are arranged in collaboration with external actors.
5. Innovative partnerships
• Investment in innovative partnerships and collaborations that **drive development forward** with the business community, academia, public sector, civil society and Malmö residents.

**Examples:**

• Partnership M21 between the City of Malmö and the business community to be developed with the long-term aim of becoming a national test bed for urban innovations and systems. Academia and civil society are also involved.

• Fwdmlm – a cross-sector collaboration platform for social change and sustainable development.

• Development work within the framework for the Spirit of Malmö agreement between the municipality and civil society.
There is no time to wait
The future starts here!