The focus here is on improving green spaces for the benefit of the local community. It could involve providing a facelift for a community park, nature reserve, woodland or public right of way.

Perhaps you would like to fund on site signage displaying your company’s logo or maybe you might like to sponsor a series of map boards or interpretation panels.

You might like to consider site improvements such as upgrading play areas, installing benches or creating new footpaths to improve green spaces for their users.

Your involvement in one of our parks or greenspaces, no matter how modest, could help raise the environmental profile of your company at a local level.

If you’d like to consider adopting a green space then please call our Business Partnership Officer on 0113 237 5251.
business in the park
CORPORATE VOLUNTEERING
Leeds Parks and Countryside Service offers a wide range of corporate volunteering opportunities for businesses and other organisations who are keen to improve their local environment.

We manage around 4000 hectares of green spaces across the city, including parks, woodlands, nature reserves and our major visitor attractions such as Temple Newsam farm, and Tropical World!

With this in mind, you can be sure that there will always be a volunteer opportunity to suit your organisation.

Volunteer tasks which are currently popular with corporate groups include planting trees, shrubs and flowers; coppicing and scrub clearance; painting bandstands, playgrounds and park benches and creating new footpaths, steps, fences and walls.

Corporate groups enjoy getting out in the fresh air, spending time with colleagues in a totally new environment and seeing the difference they can make to a green space. Many have commented that they find our corporate volunteering days a great team building exercise.

We provide a professionally-led, safe, flexible and highly enjoyable experience. Tools, training, and refreshments are provided for your team.

For more information contact the Parks and Countryside Rangers on countrysiderangers@leeds.gov.uk or call us on 0113 237 5320.
Parks as events venues
Each year the green spaces of Leeds host hundreds of events including sponsored runs, rock concerts, triathlons, community fun days, brass bands, wildlife walks, playschemes, circuses and boat races.

We also host some of the best bonfires and fireworks displays in the country. There are 6 large organised displays across the city - Roundhay Park, East End Park, Springhead Park, Woodhouse Moor, Middleton Park and Bramley Park. These events attract thousands of visitors annually and we look to companies for support by way of sponsorship.

If you are looking for a venue for your outdoor event we will be able to provide a suitable location.

If you’re interested in holding an event on a green space in Leeds or would like more information about sponsoring a bonfire call 0113 395 7400 or email eventsinparks@leeds.gov.uk for more information.
business
in the park
GOLF
**Golf in Leeds parks**

Leeds is lucky to have 4 Pay and Play courses across the city at:
- Roundhay Park
- Temple Newsam Estate
- Middleton Park
- Gotts Park

We have several different sponsorship packages which can be tailored to your company’s needs. These are very popular with car dealerships and large corporate companies.

The marketing opportunities are vast and it is an excellent way to associate your company with sport at a community and grass roots level.

The sponsorship package includes:
- Sponsorship of a whole course
- Individual tees
- Course signage
- Corporate concessions for companies involved
- Score card advertising

For more information contact the Business Partnership officer on 0113 237 5251
Leeds in Bloom aims to raise the profile of Leeds and help promote the city as a major European centre by encouraging individuals and businesses to beautify it using flowers and plants. This helps make the city a more attractive place to live, visit and work and helps contribute to its economic vitality.

There are lots of ways you can get involved in Leeds in Bloom, here are just a few:

- Businesses can use planters, hanging baskets and window boxes to beautify your premises
- Schools can participate in the many design competitions
- You can join an ‘In Bloom’ group
- You could sponsor a city centre flowerbed or planter

Your contribution will not only improve the appearance of Leeds, but will also provide you with an ideal opportunity to raise the profile of your organisation at a local level.

For details please contact the Business Partnership officer on 0113 237 5251.
Leave the hustle and bustle of the city behind and choose one of our conferencing venues in a beautiful parks setting for your meeting, seminar, team away day or training day.

Our Conferencing/Function rooms are available at:

**Temple Newsam Estate**
1500 acres of parkland, woodland and farmland provide the backdrop for our conferencing facilities based in the 18th century Stable Courtyard. We have 2 rooms which can be hired as one. The room can accommodate up to 40 people and there is good access and free parking.

**Lotherton Hall Estate**
A beautiful Edwardian Country Estate, with Hall, gardens, deer park and bird garden. The newly refurbished conferencing facilities are based in the Stable Courtyard and can accommodate up to 60 people. Although only 2 miles from junction 47 of the M1 there is a real ‘get away from it all’ feel.

**Roundhay Park**
Following the award winning restoration of the Mansion at Roundhay Park we are pleased to offer two very unique rooms for hire within this beautiful park. Please contact us for more details.

All catering is provided in house allowing us to offer tempting treats ranging from our own farm rare breeds sausages at Temple Newsam to the wonderful home baked cakes at Lotherton. All budgets and dietary requirements can be catered for.

For more details and costs please contact the Catering and Retail Manager Linda Gunn on 0113 237 5233 or email linda.gunn@leeds.gov.uk
business in the park
INSPIRE US TO INSPIRE YOU
There are lots of one off projects which involve sponsorship opportunities at every level. Perhaps you would like to put forward your own idea to sponsor a feature or event in one of our parks.

Sponsorship doesn’t always have to mean monetary contributions. You might be interested in supplying one of our parks or volunteer groups with sponsorship in kind. We can work with you to realise your sponsorship dream and help it come to fruition.

No idea is either too large or too small. A recent example is the sponsorship of a very special playground at Temple Newsam.

We can offer you a package of benefits when you choose to become a partner with us such as brand placement.

If you’d like to speak to someone about sponsoring or supporting a ‘one off’ project, please contact the Business Partnership officer on 0113 237 5251

We’re interested in all your ideas!
Leeds parks are rich in visitor attractions from the popular Tropical World at Roundhay Park to the tranquil botanic gardens at Golden Acre. Each attracts thousands of visitors each year and provides perfect sponsorship opportunities.

You could choose to support a whole attraction or perhaps just an element such as the Monet Garden at Roundhay Park or the Andean Condor aviary at Lotherton Bird Garden.

We are very flexible so let your imagination run riot!

Our visitor attractions include:

- Tropical World, Roundhay Park
- Specialist Gardens, Roundhay Park
- Canal Gardens, Roundhay Park
- Pudsey Park Visitor Centre
- Lotherton Bird Garden
- Home Farm, Temple Newsam
- Botanic Gardens, Golden Acre

If you’d like to talk to someone about your ideas please contact the Business Partnership officer on 0113 237 5251.
Roundabout sponsorship has become a fast growing method of promoting local businesses.

This form of sponsorship provides Parks and Countryside with the funds to create and maintain attractive green features on the city’s many roadsides and roundabouts.

Some more innovative roundabout schemes include the sponsorship of structures such as statues or other installations which create truly dramatic features that really make their mark!

Roundabout sponsorship can be very effective:

- Millions of vehicles will pass and recognise your sign each year
- PR opportunities with local media
- Great environmental profile
- Permanent reminder to passers by
- Superb directional tool

If you’d like to talk about roundabout sponsorship opportunities contact Business Partnership officer on 0113 237 5251